

ASHKAN SALEHI

DESIGNER

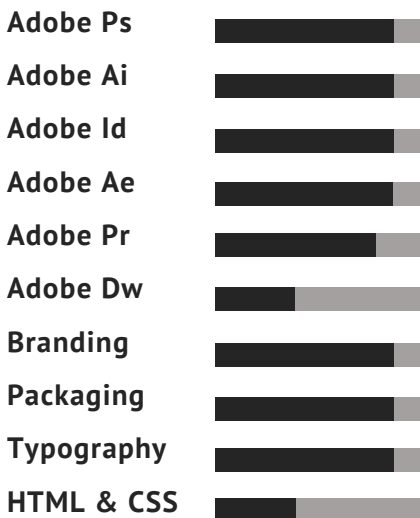
Contact Me

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Skill Set



Education

BACHELOR OF FINE ARTS

Visual Communication Design

Hartford Art School, University of Hartford

2013 – 2016

COURSES IN GRAPHIC DESIGN

Manchester Community College

2009 – 2012

Experience

JACK MORTON

SEPTEMBER 2017 – APRIL 2018 / Freelance Designer

- Created digital and print marketing solutions for Subway®, including digital menus, window signs, story-boards and animations for Subway® TV
- Developed digital brand assets for Eaton including animated website icons, webpage layouts and infographic design
- Prepared files for print and digital production
- Collaborated with project managers and creative directors to effectively maintain client brand standards

LEGO GROUP

JUNE 2016 – AUGUST 2017 / Freelance Designer, SMA

- Created marketing solutions for LEGO® agency clients (Toys R Us, Walmart, Target, LEGO® Brand Retail, and LEGOLAND® stores)
- Translated approved concepts into print-ready assets
- Ensured consistent brand identity of LEGO® themes while maintaining high standards of print
- Developed and produced in-store graphics for North America and Europe (vitrines, window displays, promotional signage, display environments, etc.)
- Worked cohesively with Art Directors and agency team to consistently meet deadlines for print and digital file preparation

ALLIED PRINTING SERVICES, INC.

JUNE 2015 – AUGUST 2016 / Graphic Design Intern

- Revitalized the Allied brand system by creating an iconography system that differentiated between individual departments
- Designed vital sales tools such as product inserts and equipment list
- Designed page layouts for print publications
- Created informational graphics based on the company's values